

FOR IMMEDIATE RELEASE

**BROOKFIELD PROPERTIES TO PARTNER WITH IMPERFECT FOODS
TO DELIVER FRESH PRODUCE AND MEALS TO BRONX FAMILIES**

*Partnership will Provide Food to Essential Workers, Families, Seniors and Vulnerable Residents
through Relief Access Program for the Bronx (RAP4BRONX)*

July 16, 2020 - Brookfield Properties today announced a new partnership with Imperfect Foods to provide fresh produce and create healthy meals to food-insecure families in the South Bronx, to be distributed via local nonprofits and community groups. This announcement comes on the heels of a Brookfield Properties partnership with Union Square Hospitality Group (USHG) and Rethink that will provide meals to South Bronx families, as well as reactivate New York City restaurants and accelerate re-employment of restaurant team members.

“The Bronx was already the borough facing the highest rate of food insecurity, with more than a quarter of Bronx residents affected before the onslaught of COVID-19 exacerbated the problem for many New Yorkers,” said **Brookfield Property Group Managing Partner Ben Brown**. “Brookfield is committed to the Bronx and improving the lives of those who call it home. Through this partnership with Imperfect Foods and our work with Union Square Hospitality Group and Rethink, we hope to provide relief to those who are struggling during the pandemic.”

Founded in 2015, [Imperfect Foods](#)’ mission is eliminate food waste and build a better food system for all by offering fresh produce, affordable pantry items, eggs and dairy products. Grocery deliveries from Imperfect will be packaged through Relief Access Program for the Bronx ([RAP4Bronx](#)), an organization that collects and donates food and supplies to essential workers, families, senior and vulnerable residents in the Bronx area. Throughout the COVID-19 pandemic, RAP4BRONX has provided for 1,500 - 2,500 households weekly, and Brookfield’s donation will allow them to reach an anticipated 600 additional households per month. RAP4BRONX is a partner of The Bronx Community Relief Efforts (BxCRE) and has delivered thousands of meals to the local community.

“At Imperfect Foods, our mission is to create a better food system for everyone. We’ve spent the past few years building a supply chain that reduces waste and offers affordable groceries for families across the country, and we’re thrilled to work with Brookfield to take our work a step further to serve families in need in the Bronx community,” said **Philip Behn, CEO of Imperfect Foods**.

“RAP4Bronx is extremely grateful for the donation and support of Brookfield Properties and Imperfect Foods. Through this partnership, we will be able to continue to address the food insecurity that exists throughout the Bronx community,” said **Rachel Charlop- Powers, Program Coordinator, RAP4Bronx.**

“The Bronx Community Relief Effort was formed to provide rapid relief during the pandemic. We are proud to partner with RAP4Bronx to help provide our community with fresh produce and high-quality nutritious meals,” said **Derrick Lewis, The Bronx Community Relief Efforts.**

Over 20 local organizations are already participating including PSA-8, BronxWorks, DreamYards/The Black Mutual Aid, St. Ann's Corner of Harm Reduction, Inc. (SACHR), Throggs Neck Resident Council, Les Mutuals Aid Inc., Sapna NYC, Inc., Community Board District 9, Monroe Houses Tenants Association-NYCHA Site, Community Pediatric Programs-TerraNova, Infinity Bible Church, NY Common Pantry, CASA YURMEIN, URI, Westchester Square Bid, Harmony House, Huntington Free Library, and Lutheran Social Services (Early Learn). Additional local groups who want to join the program can find more information [here](#).

Brookfield Properties is actively involved in the South Bronx, with work on Bankside, a new 4.3 acre mixed-use development located along the waterfront in the South Bronx's Mott Haven neighborhood underway. Bankside's master plan includes 1,300 residential units, 30% of which will be income-targeted through the Affordable New York program, with permanently unobstructed, south-facing views of Manhattan. The development includes the creation of a public waterfront park and promenade, unlocking access to Mott Haven's waterfront for the first time in more than a century, as well as community facility space. Bankside represents one of the largest private investments ever undertaken in The Bronx.

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About Brookfield Properties

Brookfield Properties is a fully-integrated, global real estate services company that provides industry-leading portfolio management and development capabilities across the real estate investment strategies of Brookfield Asset Management — a global alternative asset manager with over \$515 billion in assets under management.

Brookfield Properties develops and manages premier real estate with a focus on maximizing the tenant experience in addition to the investment and operational performance of the asset. We also focus on integrating leading-edge real estate technologies which enables us to be at the forefront of innovation and sustainability – benefiting not only our tenants, residents and business partners, but also the communities in which we operate.

For more information about our approach to operating and developing best-in-class real estate, please visit www.brookfieldproperties.com.

About Imperfect Foods

Imperfect Foods is on a mission to eliminate food waste and build a better food system for everyone. With Imperfect Foods, customers can fully customize their weekly or biweekly box to ensure that they receive only what they want and will use. From the comfort of their homes, customers can shop a selection of organic and conventional produce, over 200 pantry items including rice, pasta, cereal, condiments, seasonings, nuts and dried fruit, as well as dairy and protein products (and dairy and protein alternatives), all delivered directly to their doors. With every box, customers are supporting farmers and food purveyors across the country and doing their part to minimize food waste across the supply chain.

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