



**Brookfield**  
Properties

## **DANNY MEYER'S UNION SQUARE HOSPITALITY GROUP TO OPEN RESTAURANT AT BROOKFIELD'S MANHATTAN WEST**

*Set to Open in 2020 to Serve as an Anchor for 8-Acre, 7-Million-Square-Foot Placemaking Destination*

NEW YORK, December 5, 2018 — Danny Meyer's Union Square Hospitality Group and Brookfield Properties today announced the New York restaurant and hospitality leader will create a new restaurant at Brookfield's [Manhattan West](#). The signature venue will open in 2020 and will serve as the anchor restaurant for Manhattan West, Brookfield's newest placemaking destination, an eight-acre, six-building mixed-use development, stretching from Ninth Avenue to Tenth Avenue and 31st Street to 33rd Street in Manhattan.

"Brookfield's Manhattan West project represents a wonderful opportunity to bring warm hospitality and culinary excellence to this burgeoning corner of New York City. We are excited to play a role in imagining placemaking possibilities for this remarkable neighborhood, and we look forward to serving all who visit, work, and live on the West side," said **Union Square Hospitality Group Founder and CEO Danny Meyer**.

"We know firsthand there is nothing more important to creating a welcoming, dynamic and successful placemaking destination today than ensuring it offers a world-class culinary experience," said **Brookfield Property Group Senior Managing Partner and Chairman Ric Clark**. "That's why we are excited that Danny Meyer has chosen Manhattan West as the location for his newest endeavor. With this announcement, we are proud to say Manhattan West will feature offerings from the world's leading restauranteur, fitness company, hotelier and marketplace."

In Brookfield placemaking style, Manhattan West will feature nearly six million square feet of Class-A office space, luxury residences at The Eugene, and a boutique hotel. A vibrant urban landscape with landscaped gardens and dynamic street-front retail will bring together high-end, experiential shops and innovative culinary concepts, all enlivened with public art and events by Arts Brookfield, Brookfield's award-winning arts and entertainment program.

The 250,000 square feet of retail space at Manhattan West will be anchored by Union Square Hospitality Group's restaurant; Peloton Studios, a state-of-the-art, 40,000-square foot flagship location that will house the fitness and technology leader's broadcast and production operations and several studios; and a first-of-its-kind, 60,000-square-foot Whole Foods Market.

Brookfield has signed a series of world-class tenants to the Manhattan West commercial portfolio, including Amazon, JP Morgan Chase and RGA at Five Manhattan West, and Accenture, EY, McKool Smith, the NHL, and Skadden, Arps, Slate, Meagher & Flom at One Manhattan West.

Manhattan West benefits from excellent access to public transportation. It sits immediately adjacent to the soon-to-be-redeveloped Empire Station/Penn Station Complex – the busiest train station in North America – and near the new 7-train station at Hudson Yards, New York City's first subway extension in decades. It is one block from the A, C, E, 1, 2, 3 and 7 subway lines, New Jersey Transit, the Long Island Railroad and Amtrak.

Brookfield was represented by Erin Grace and Patrick Smith at JLL as well as Michael Goldban, Mark Kostic and Jason Maurer in-house at Brookfield.

Manhattan West will be Brookfield's 14<sup>th</sup> placemaking destination developed in key cities around the world. These major, mixed-use complexes combine modern office space, luxury residences, innovative retail and dining amenities, and active public spaces, with high-end design and advanced sustainability practices. Other Brookfield placemaking destinations include Brookfield Place New York, Canary Wharf in London, Brookfield Place Toronto, Brookfield Place Calgary, Brookfield Place Perth, Potsdamer Platz in Berlin, IFC Seoul. Other Brookfield placemaking destinations in development include Wynyard Place in Sydney and ICD Brookfield Place in Dubai.

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### **About Union Square Hospitality Group**

Union Square Hospitality Group has created some of New York's most beloved restaurants, cafes, and bars. Founded by CEO Danny Meyer with the opening of Union Square Cafe in 1985, the company now extends beyond the walls of its eateries. In addition to creating Shake Shack, USHG offers operational and strategic consulting, an investment fund, and runs a multifaceted catering and events business. With operations in Las Vegas and Washington, D.C. in addition to New York, USHG has long supported its communities by supporting hunger relief and civic organizations. USHG holds 28 James Beard Awards and numerous accolades for its distinctive style of hospitality. [www.ushgny.com](http://www.ushgny.com)

### **About Brookfield Properties**

Brookfield Properties is a premier real estate operating company that provides integrated services across the real estate investment strategies of Brookfield Asset Management ("Brookfield") — a global alternative asset manager with over \$330 billion in AUM.

Brookfield's global investing expertise and access to large-scale capital, combined with Brookfield Properties' well-established position as the commercial landlord of choice in many of the world's most dynamic markets, provides a unique advantage. It also assures premier-quality commercial premises and optimal outcomes for our tenants, business partners and the communities in which we operate.

Our vertically integrated real estate capabilities are established in each of Brookfield's target sectors and regions around the globe, ensuring that our assets are managed to maximize the tenant experience, with a focus on integrating new real estate technologies that keep us at the forefront of innovation and sustainability.

For more information, visit [brookfieldproperties.com](http://brookfieldproperties.com).

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